

# Why Recruit at WCU?



West Chester University has top candidates who are excited to explore your job and internship opportunities. Our goal at the Career Development Center at WCU is to connect you with that talent and our students know it! Whether you are looking for entry-level employees, interns still enrolled in coursework, part-time seasonal help or experienced personnel, let WCU positively impact your talent pipeline.

## **FACTS ABOUT WEST CHESTER UNIVERSITY**

- Total enrollment at WCU includes 14,712 undergraduate students and 3,007 graduate students.
- WCU offers bachelors and masters degrees from 6 colleges Arts & Humanities, Business and Public Management, Education & Social Work, Health Sciences, Science & Mathematics, and University College – and the School of Music.
- There are over 180 programs for bachelor, master, doctoral and certificate level degrees.
- The Student Body at WCU represents a cross section of many ethnic, racial, and religious groups and includes students from all socioeconomic levels. Our students are athletes, Veterans, first generation, non-traditional and have differing abilities and identities.
- While over 80% of our students come from Pennsylvania, students attend from more than 40 different US states and from over 40 international destinations.
- Our student groups are robust and active with over 300 student organizations and leadership programs.
- WCU places value on hands-on learning so students gain experience through internships, practicums, clinical rotations, student teaching, service learning, and research and creative projects.
- 87% of our 2020 graduates are employed or pursuing further education. And live in 35 different states in USA.

### West Chester University is consistently ranked as an Academic Powerhouse:

- #10 Best Public Schools/Regional Universities North US News
- #50 Best Regional Universities North/public and private US News
- #141 Top Public Colleges in the country Forbes

- The Vision at the Twardowski Career Development Center is "to offer inclusive, nationallyrecognized services that encourage all students and alumni to realize their full potential and pursue their professional goals. AND "to engage employers in meaningful ways, connecting talented students and alumni with opportunities. "
- At the CDC, we understand that not all employers are the same and recruiting is not a one-sizefits-all. We build relationships with our employers not handle transactions. Our approach is to meet with you to develop an individualized recruiting and branding strategy that fills your hiring needs.
- We are a customer-focused center that uses Handshake as our career management platform. We coordinate all career fairs, recruiting events, and On-Campus Interviews through Handshake and we encourage you to create an employer account to begin engaging with our students.

#### **WAYS TO ENGAGE**

- Job and internship postings on Handshake
- 2 all-industry Career Fairs, one in fall and one in spring
- Networking industry-specific events to engage with students in desired majors
- Connections to our 300+ Student Organizations on campus
- Relation-Sips, Resumes on the Run, Employer Town Halls, Campus Interviewing
- Sponsor the Career Development Center to be a preferred employer for our students

If you want to be a part of our vision, recruit with us today. Contact Phyllis Schoen, Associate Director, at pschoen@wcupa.edu or 610 436-2501 to schedule a consultation with the Employer Engagement Team.

Sources: WCU Fact Book 2020, WCU website, TCDC website, Handshake