

Business Management Major Advising Guide

1. Basic requirement: Make sure you get 120 credits for graduation (Free Electives); minimum GPA = 2.5; major required classes need a C or above (check online advising guide for details).

2. Business Electives: Any course 300 and above from the School of Business that is Not in your core (INB, BLA, MGT, MKT, ECO, FIN, ACC 300\400 level courses). (updated 09/2018)

MGT483 and 486: Internships

MGT287: Operations and Supply Chain Management in China (Study Abroad trip based course)

GEO325: Business Geographic

GEO425: GIS Business Applications

GEO334: Sustainable living

EFR401: French Business Culture

ECH380: Chinese Business Culture

SOC340: Sociology of Work (this is a special topic class, and it has to be Sociology of “**Work**”)

SOC343: Sociology of Organizations

PSY265: I/O Psychology

PSY327: Applied Behavior Analysis

PSC318: International Political Economy from INTL B. Minor

PSC372: Organization and Management (Public and Nonprofit)

ENG371: Technical Writing

PHI 373: Business Ethics

PSY445: Organizational Developments

If you want to take or are currently taking a 300\400 level course that you think qualifies as a Business Elective, please contact either Dr. Linda Zhu or Dr. Li Lu.

3. Business Minors & Double Major/Dual Degrees:

Business Law Minor

Human Resource Management Minor

International Business Minor

Accounting Minor

Finance Minor

Economics Minor

White Collar Crime Minor

Business Geographic Information Systems Minor

Double Major:

Business majors receive a B.S. Degree. A student may declare two majors within the B.S. Degree and must meet all of the requirements for both majors. A popular dual business major is Management and Marketing. A double major has a minimum requirement of 120 credits.

Dual Degrees:

A business student can also pursue dual degrees. In this situation, the student would be pursuing a business major (B.S. Degree) and a major in a different degree such as English which is a B.A. Degree. To graduate with dual degrees, the student must complete a minimum of 150 credits. The Undergraduate Catalog has a list of all degrees and their corresponding majors.

Popular Dual Majors and Minors

- 1) Management Major and International Business Minor
- 2) Management Major and Business Geographic Information Systems Minor
- 3) Dual Management and Marketing major

4. Internship (counts as business electives):

MGT483 – 3 credits for 180 hours of work; MGT486 – 6 credits for 360 hours of work

www.wcupa.edu/CDC

- 1) Get internship job description
- 2) Complete Management Internship Form (4th floor on the wall)
- 3) Meet with CBPA internship coordinator to get internship approved for credit Kathy Koval:
kkoval@wcupa.edu

5. Study Abroad:

Can count for credit;

Find out more: Mitchell Hall, 3rd Floor South or www.wcupa.edu/international

6. Courses offered at WCU Philadelphia & DCCC:

We now offer classes at Philly and Delaware County Community College (DCCC).

In Spring 2019, we will offer FIN325 and MGT321 in Philly during the day and FIN325, MGT321 and MGT313 at DCCC in the evening. Main Campus students can now self-enroll in these classes.

7. Cottrell Entrepreneurship Leadership Center:

If you have a business idea, want to start your business or need help with an existing business, please contact our Cottrell Center.

Third floor at BPMC; contact 610-436-2014 or cottrellcenter@wcupa.edu

8. Apply for graduation – attention Seniors!

To Graduate in May (Spring) or August 2019

You can apply online starting Sunday, July 1, 2018.

The DEADLINE to apply is Saturday, January 19, 2019.

9. Management Major Honor Society:

Sigma Iota Epsilon: GPA > or = 3.25; 30 credits at WCU

Contact Dr. Guohua Jiang (gjiang@wcupa.edu) for an application

\$60 one-time fee (+\$21 for cord at graduation)