

# Video Planning

## Dressing for a video shoot:

- Try to dress in primary colors. Blues, tans, grays, browns, greens, purples, etc...all work well.
- Don't wear any clothing with brands or words written on it, except if it's WCU apparel.
- If possible, try wearing a jacket/sports coat/blazer. This will help with wearing a microphone.
- Do not wear thinly striped garments or busy printed clothing (they can cause issues with the video image).
- Try to stay away from big chunky jewelry that might make sound during recording.